



Scientific Visual

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PRESS RELEASE

Scientific Visual conference on automated quality control in sapphire production

GENEVA, SWITZERLAND — July 18, 2014. Ivan Orlov, CEO of Scientific Visual SA and Benedict Stalder presented a technical conference on the subject of identifying defects in synthetic sapphire at EPHJ trade salon.

The conference presented the results of quality control service provided for the Swiss watch manufacturers, and the data accumulated from the early stage sapphire quality control studies.

The Scientific Visual presented its vision how this automated control technology can benefit the sapphire and watch industry in terms of cost reduction and enhanced competitiveness.

Over 50 specialists attended the presentation including leading companies from Switzerland, France, Germany, USA, and Italy.

The EPHJ exhibition at Palexpo in Geneva is the leading show for the watch manufacturing industry. Scientific Visual technology was voted one of the most innovative technologies in 2014 for this industry.

Scientific Visual is a world leader in automated quality control instruments for sapphire industry. It develops inspection systems for quality control in sapphire for watch, LED and smartphone production. Founded in 2010, the company's history was marked by unparalleled innovation on its way to becoming a global enterprise.

Scientific Visual improves sapphire processing by providing intuitive and objective means to reveal internal defects in sapphire at earlier stages than available in the past. This enables sapphire professionals to establish objective, observer independent and traceable quality control that reduces production cost and streamlines the supply chain.

Its historically close cooperation with the scientific community is the key to Scientific Visual' tradition of innovation, which draws on users' ideas and creates solutions tailored to their requirements.

Scientific Visual SA is a privately held company located in Lausanne, Switzerland.

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